



Folded Wing return to the International Radio Festival (IRF) with Field Day and The Selector for a special London Olympics Edition.

Following last year's International Radio Festival (IRF) in Zurich, award-winning radio production company Folded Wing will be curating and producing two very special live radio shows at this year's pop-up Olympics edition of the festival.

From 20th July to 12th August the International Radio Festival will broadcast live shows around the clock from a Swiss postal bus at the House of Switzerland by the Thames in London Bridge. The bus has been converted into a fully functioning radio studio especially for the event that accompanies the Olympic Games in the capital.

Listeners will get a taste of the very best in Swiss and British radio shows with guests from Switzerland including Alex Attias, Alex Dallas and the Goldfinger Brothers, and from the UK, Martyn Ware, Danielle Perry and Toddla T.

On Monday 30th July at the festival, from 3-5pm, Field Day Radio in association with Folded Wing will host a special episode of the programme playing the best music connected to the much-loved East London festival. The two hour show will be presented by Field Day and Eat Your Own Ears founder Tom Baker and will feature an exclusive live DJ set from electronic music pioneer Four Tet as well as music from a host of artists connected to the Field Day Festival and Eat Your Own Ears live shows.

On the following Monday 6 August, Folded Wing will again take over the festival bus from 3-5pm with The Selector for the British Council. Presenter Goldierocks will showcase the best in new and underground British music alongside a very special live acoustic performance. Content from this will also be included in The Selector's weekly show that is broadcast to over 4 million listeners in 37 different countries.

All the shows from the festival will be broadcast on London's first temporary DAB

frequency across the Olympic city, and online around the world.

Folded Wing

Folded Wing, a market-leading company in the innovative use of radio and online broadcasting, produce and syndicate world-renowned radio shows and award-winning podcasts and are responsible for producing regular shows for BBC Radio 2, Radio 1 and 1Xtra, the British Council, Field Day Radio and Red Bull Music Academy Radio.

Weekly shows include The Selector for the British Council on NME Radio 6-8pm every Friday (and syndicated to 37 countries with over 4 million listeners) and Jamie Cullum on BBC Radio 2 every Tuesday 7-8pm (also syndicated internationally).

<http://www.foldedwing.co.uk>

Field Day Radio

Tom Baker, the main man behind the Field Day festival, presents Field Day Radio, broadcasting monthly on the Field Day and Eat Your Own Ears websites, as well as streamed and archived on Mixcloud and SoundCloud. Field Day Radio showcases the best music, exclusive interviews, mixes and live recordings from artists who have performed at the Field Day festival and Eat Your Own Ears live shows in London. Now in its sixth year, Field Day has built up a reputation for bringing the most bold, innovative and imaginative artists and promoters together for one day in a leafy park in East London. Field Day Radio is produced by Folded Wing, a forward-thinking radio production company and market leaders in the innovative use of radio and online broadcasting.

<http://www.mixcloud.com/FieldDayRadio/>

<http://www.fielddayfestivals.com/>

<http://www.eatyourownears.com/>

The Selector

The Selector for the British Council, presented by Goldierocks, is an international radio showcase for the best new music from the UK. The Selector is broadcast each week on NME Radio in the UK and syndicated to 37 FM partner stations around the world, with over 4 million global listeners. The programme covers all styles of contemporary music from indie to grime, dubstep, folk, soul, electro and everything else in between. Each show features artist interviews and exclusive studio sessions from some of the most exciting artists in the UK. The Selector is produced by Folded Wing, a forward-thinking radio production company and market leaders in the innovative use of radio and online broadcasting.

<http://www.selector-radio.com>

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