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15th April 2008

# Production 08

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How to make your station **NO.1**

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# SESSION 3

## NEW VOICES, NEW CHOICES

**CHAIR:** Karen Pearson

**PANELLISTS:** Becky Jacobs,  
Patrick Neate, Martyn Ware

**PRODUCER:** Karen Pearson

**IN A NUTSHELL:** Exploring the latest sounds and textures in radio production worldwide. Independent radio producer Karen Pearson hosts a discussion with author and podcast presenter Patrick Neate and producer Becky Jacobs on challenging traditional thinking in terms of literary broadcasting. Producer and sound innovator Martyn Ware (The Human League/Heaven 17) joins us to discuss new possibilities in the use of sound artistically and creatively in the wider world, and how this thinking is and can be applied to broadcasting worldwide.



**Karen Pearson**  
(Director, Radio Producer  
and Audio Consultant,  
Karen P Productions)

At the age of 23, Karen Pearson was one of the youngest producers at BBC Radio 1, on Gilles Peterson's weekly *Worldwide* show. She left the show in 2005 and has since focused on applying her broadcast skills to brands, establishing a production company geared-up for 21st century audio. She launched an internet radio station for Red Bull Music Academy in 2005, and one for the Roundhouse the following year. She recently signed primo Japanese radio station J Wave to her roster of future-facing clients who also include Fabric and the BBC.



**Martyn Ware**  
(Sound Designer /  
Producer, *Future of  
Sound / Illustrious*)

Martyn Ware was a founding member of both The Human League and Heaven 17 and is one of the UK's most successful and prolific producers. He lectures extensively on music production, technology, creativity and soundscape composition in both the UK and Europe. Martyn is a board member of the BAFTA Events and Education Committee, Patron of Arts and Business, and works closely with many other organisations, including the LA-based international think-tank group Matter, Roundhouse Radio in London, and The National Glass Centre, Sunderland.

# SESSION 4A

## PLAYLIST CLINIC

**CHAIR:** Mike Walsh

**PANELLISTS:** James Curran,  
George Ergatoudis, Mark Findlay,  
Chris Price

**PRODUCER:** Mike Walsh

**IN A NUTSHELL:** This session takes the lid off some of the UK's most influential playlist meetings. Heads of Music from Xfm, BBC Radio 1, Virgin, the One Network and MTV will discuss what influences their decisions and how they create the most competitive playlist possible.



**Becky Jacobs**  
(Executive Producer,  
Karen P Productions)

Becky has been a radio professional for over 7 years. She cut her teeth working on Sony Award winning British Council show, *The Selector* and went on to work as assistant producer on Gilles Peterson's *Worldwide*. Becky has formidable radio documentary-making skills - her first documentary commission was nominated for a Sony Award. Since then she's worked on a wide range of speech, comedy and music-based radio projects for commercial stations and the BBC. Becky maintains a passion for music and sings and plays in critically acclaimed band *Tunng*.



**Patrick Neate**  
(Author and Broadcaster)

London-based author and journalist Patrick Neate won a Betty Trask Award for his first novel, *Musungu Jim* in 2000 and the following year he picked up a Whitbread Award for his second book *12 Bar Blues*. His writing has featured in publications including *The Washington Post* and *The Independent*. Patrick also runs London's best literary night out, the celebrated *Bookslam* and hosts its accompanying podcast.



**James Curran**  
(Head of Music,  
Virgin Radio)

As Head of Music for Virgin Radio, James Curran drives the on-air music proposition of one of the nation's most iconic radio brands. James began his radio career in 1988 and, after a string of music radio jobs in Scotland he moved to London in 2000 to join Virgin Radio.



**George Ergatoudis**  
(Head of Music,  
BBC Radio 1)

George Ergatoudis started producing at BBC Radio 1 in 1989. His experience includes a stint at Island Records; 6 years at Kiss 100; producing Jo Whiley and Simon Mayo and setting up BBC 1Xtra. He is currently BBC Radio 1's Head of Music.



**Mark Findlay**  
(Head of Music, *The One  
Network*, *GCap Media*)

In the beginning Mark ran Stirling University radio station. He then went on to become a presenter at Northsound and Forth Edinburgh.

Mark was Head of Music and a presenter at Beat106, later becoming Programme Director and twice winning Programmer of the Year. Mark has judged the Mercury Music Prize along with being nominated for a Music Week Award and winning two Sony Awards.



**Chris Price**  
(Director of Music  
Programming, *MTV  
Networks UK and Ireland*)

Chris Price's varied career in music has seen him successfully move from distribution to marketing, from radio to music television. As Director of Music Programming for MTV UK, he is responsible for the music policy across nine linear television channels, as well as steering music online and on mobile platforms.

joined the Guardian in 1999 as a reporter, became media correspondent in 2000, and has been editing the media section since December 2004. He previously worked at the Edinburgh Evening News and the Scotsman.