

BROAD CASTING

Karen P presents... Broad Casting is about combining the energy of great live music performed in an intimate small club venue, with the infinite possibilities and worldwide reach of the current broadcast landscape. Working closely with Red Bull Music Academy Radio, Broad Casting approaches it's line-ups with an energy, optimism and freedom that is truly original. Bringing together artists as diverse as Little Dragon, Jimi Tenor and Micachu and The Shapes, Broad Casting inspires and facilitates unique collaborations such as Mulatu Astatke with The Heliocentrics and Tony Allen with the Hypnotic Brass Ensemble.

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RED BULL MUSIC ACADEMY RADIO

'Broad Casting' is not just about the amazing live shows that take place under Cargo's intimate arches - as the name suggests, it's also about broadcasting those special live moments to audiences right across the globe. Every live / DJ set performed at 'Broad Casting' is recorded for Red Bull Music Academy Radio (rbmaradio.com) where it is streamed - both live and 'on demand' for music fans wherever they have internet access. As well as actively promoting these shows in several territories, Red Bull Music Academy Radio also syndicates shows to FM networks in various countries worldwide, meaning that your gig might reach any number of audiences and potential fans across the globe.



OTHER RADIO CONNECTIONS

Having produced Gilles Peterson's BBC Worldwide show for several years, Karen P now runs her own audio production company Folded Wing, which specialises in generating cutting edge content and finding new platforms for it in regions across the world. Whether our headlining act ends up recording a Maida Vale session for the BBC whilst they are in town, or their Cargo set ends up on J Wave (Tokyo's biggest FM Station), a performance at Broad Casting reaches a whole lot further than the few hundred people that squeeze into Cargo for the show...



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